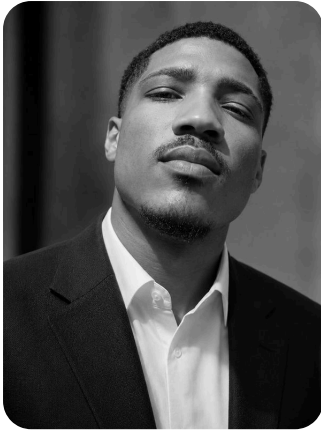




Cameron Slabbert

Web developer / Social Media Admin

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in/CameronSlabbert • camerondev.co.za • github.com/CameronDev1

Male

Results-driven Developer with a track record of delivering responsive, high-performance web solutions for SMEs and non-profit organizations. Skilled at bridging the gap between clean UI/UX design and functional code using HTML, CSS, JavaScript, and WordPress.

Also experienced in social media content and digital presence management, with an understanding of how design, content, and user engagement work together to grow brands online. Proven ability to translate complex client needs into engaging digital experiences that drive user growth and brand credibility.

Work Experience

10/2025 – Present
Cape-Town,
Kenilworth

Connect Solutions

Web Designer and Social Media Aspring - Intern

Blending technical development with creative strategy to enhance brand visibility across digital platforms.

- **Visual Design:** Developed high-fidelity web layouts and social media assets using UI/UX principles to ensure a cohesive brand identity across websites and Instagram/LinkedIn.
- **Content Creation:** Designed engaging social media graphics and short-form video content that increased follower engagement by 100%.
- **Web Maintenance:** Updated and optimized WordPress landing pages specifically for social media ad campaigns, ensuring a seamless "click-to-customer" journey.
- **Strategy & Analysis:** Assisted in planning content calendars and tracking post performance to refine design choices based on user data.

08/2024 – 10/2025
Cape-Town,
Kenilworth

Connect Solutions

Junior Web Developer - Coding Learnership

Participated in a structured development program combining advanced technical training with hands-on project delivery for SMEs and non-profit organizations.

- **Responsive Web Development:** Collaborated on the design and deployment of mobile-first websites using HTML5, CSS3, and JavaScript, ensuring high performance across all devices.
- **WordPress Implementation:** Built custom digital solutions for non-profit clients, managing theme configuration, plugin integration, and content migration to streamline their online presence.
- **Technical Problem Solving:** Debugged front-end issues and optimized site speed, improving the overall user experience and SEO rankings for client projects.

02/2023 – 07/2024

U-Turn Homeless Ministry

Retail Assistant

Provided high-quality customer service in a fast-paced environment, balancing operational efficiency with a focus on brand representation and sales targets.

- **Communication & Problem Solving:** Resolved diverse customer inquiries and complaints with a professional and calm demeanor, a skill directly transferable to managing client feedback in web development.
- **Operational Efficiency:** Managed high-volume transactions and inventory systems with 100% accuracy, demonstrating strong attention to detail and reliability.

- **Team Collaboration:** Worked closely with a diverse team to meet daily sales targets and maintain store standards, proving the ability to thrive in collaborative, goal-oriented environments.
- **Adaptability:** Quickly mastered Point of Sale (POS) software and digital inventory tools, showcasing a fast learning curve for new technical systems.

Skills

- Customer Service
- Ability to Learn More
- Web development
- UI/UX Design (Figma)
- Content Creation
- Problem Solving
- Ability to Work Under Pressure
- Responsive Web Design
- Front-End Development Libraries
- Social Media Content & Strategy
- Communication Skills
- HTML5, CSS3, JavaScript
- WordPress (Customisation & Builds)
- Social Media Management

Certifications

Responsive Web Design 
FreeCodeCamp
2024

JavaScript Algorithms and Data Structures 
FreeCodeCamp
2024

Data Visualization 
FreeCodeCamp
2025

Frontend Development Libraries 
FreeCodeCamp
2025

NQF Level 3 
Distinctive Choice Training
172511600000

Socail Media MBA 
The Business Socialite
2025

Social Media Meta Ads Business 
MAGRIET.CO

Awards

01/09/2024 **Certificate of Appreciation**
DigiMarCon
Recognized for my contribution during the DigiMarCon conference.

Courses

09/2024 **Operate Counter Balance Lift Truck(F01)**
Distinctive Choice Training
NQF Level 3

Volunteer

10/2024 – 10/2024 Cape Town

- Volunteered at the DigiMarCon conference hosted at the Two Oceans Aquarium in Cape Town. Helped manage the registration desk, signed in attendees, handed out event materials, and assisted with guest support and event coordination to ensure a smooth and welcoming experience. Recognized for my contribution with two certificates of appreciation.

Language

- Afrikaans
- English